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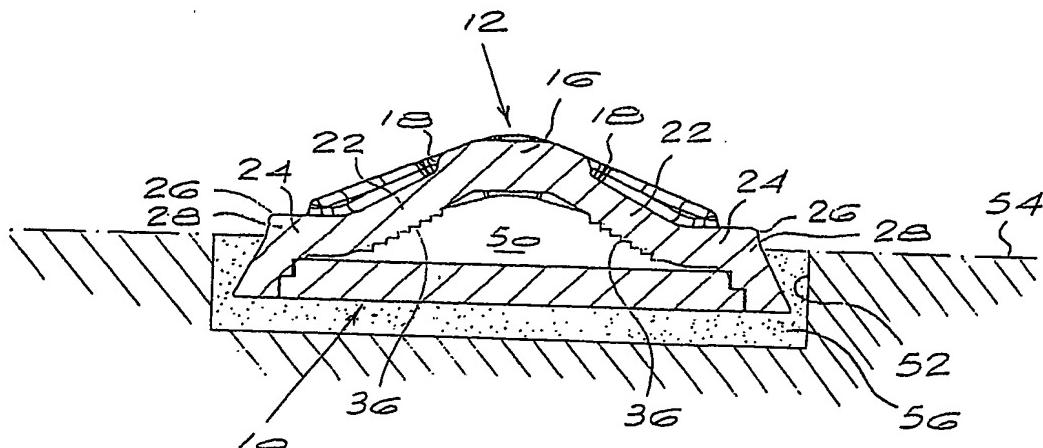
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(54) Title: EMBEDDED-TYPE REFLECTIVE ROAD MARKER



(57) Abstract: The invention concerns an embedded-type reflective road marker (10) comprising a generally convex shell (12) and a base (14) which is mated with a lower edge of the shell to form an internal chamber. The shell is of moulded plastics material and includes at least one moulded plastics reflector (36) which forms an integral part of the shell to reflect light cast onto the marker in use.